ANA CONNECTS YOU

ANA VASQUEZ, M.Ed.

AUTHOR • SPEAKER • EDUCATOR • CONSULTANT



OFFICIAL MEDIA & SPEAKING KIT

Real Stories. Practical Strategy. Empowered People.

THE BIOGRAPHY

The Woman Behind *the Voice*

Born in Guatemala City and adopted at two and a half, Ana grew up in Milwaukee as Annie, raised on the violin in rooms that asked her to be two people at once. She built one standard from that childhood: two names, two cultures, one standard.

She became a special education teacher, then earned her M.Ed. at Mount Mary University in 2017. The classroom taught her to explain the why before the how, a discipline that still runs every room she leads and every system she builds.

Public relations came next. From March 2020 to April 2025 she served as a Public Relations Manager working with high level influencers and brands, learning how a story moves through a room, and what it costs when the story is wrong.

Today she is the founder and principal of AnaConnectsYou, the consulting practice of Desert Sun Investments LLC; the creator of Elevation 2.0; and the founder of Guided Healers Inc, a 501(c)(3) nonprofit serving children and families. She is a single mother of three whom she homeschools, and she runs her companies on AI systems she built for the work.

> *"When a negative pattern keeps showing up in my life, that's my opportunity to respond and make a shift. If I don't, that's a me problem, not anybody else's."*

Three ideas run through her books, her talks, and her teaching. Recognize the pattern, because the repetition is the information. Respect that experiences differ, because her lessons are not another woman's lessons. Decide what you will do differently, because seeing a pattern only matters when it changes a response.

Tell the truth earlier. Keep getting up.

M.ED. · MOUNT MARY UNIVERSITY, 2017 · FOUNDER AND PRINCIPAL, DESERT SUN INVESTMENTS LLC DBA ANACONNECTSYOU · PALM BEACH COUNTY, FLORIDA

SIGNATURE SPEAKING ENGAGEMENTS

Four Talks, *Two Rooms of Her Life*

01

LIFE, IDENTITY AND LEADERSHIP · FEATURED

Diary of a Bad Mom

Built on the book in progress: the patterns that repeat in motherhood, ambition, and work, and what changes when a woman decides what she will do differently. Her diary, opened, becomes an invitation to hear other women.

Audience Women's conferences, mother and founder communities, book festivals, campuses · **Takeaway** The pattern named honestly, and one decision to make differently · **Formats** Keynote, moderated conversation, author discussion

02

LIFE, IDENTITY AND LEADERSHIP · FROM THE MEMOIR

A Girl Between Worlds

Identity, belonging, resilience, and the courage to define yourself before the room does it for you, told from the memoir.

Audience Women's leadership conferences, universities, associations, belonging programs · **Takeaway** An identity that does not depend on the room, and a standard named in writing · **Formats** Keynote, moderated conversation, author discussion

03

BUSINESS, AI AND PRACTICAL EDUCATION

Is AI Recommending Your Business?

The room tests what AI tools say about their organizations today, checks the public record AI repeats, and sets the correction priorities. Companion book: Muse, the Future Engine for Your Business.

Audience Business owners, agency and association leaders, corporate teams · **Takeaway** A tested record of what AI says about you, with a priority order · **Formats** Keynote, workshop

04

BUSINESS, AI AND PRACTICAL EDUCATION

AI Implementation That Explains the Why

Audit a workflow before automating it. Guardrails before speed. The why always before the how.

Audience Business owners, corporate teams, training programs · **Takeaway** A workflow audited before automation, with guardrails set before speed · **Formats** Keynote, workshop, team training

Every engagement is delivered in person, and every one begins with a conversation.

FOR HOSTS, PRODUCERS AND EDITORS

Podcast, Media *& Interviews*

Ana is a guest who brings a whole life to the microphone: an adoption story, a classroom, a public relations career, three children homeschooled at her own table, and companies she runs on systems she built herself. Hosts book her for conversation that stays honest and lands practically.

01 **Identity and Belonging**
Two names, two cultures, one standard, and the long work of defining yourself before the room does it for you.

02 **Motherhood and Entrepreneurship**
The juggle, the guilt, and the getting up, told by a single mother building companies while homeschooling three children.

03 **Resilience**
Recognizing the pattern, deciding the response, and rising without pretending the fall never happened.

04 **Personal Reinvention**
Teacher to public relations to founder, and what each reinvention required her to release.

05 **Business Leadership**
Directing real operations as a principal operator, with documented work and a human in charge of the result.

06 **Practical AI**
What AI actually does inside her companies, explained the way a teacher explains: the why before the how.

THE INVITATION

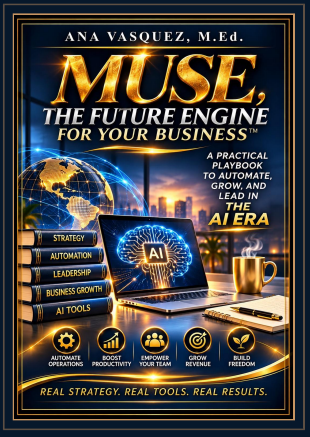
Interviews, Panels and Collaborations

Interviews, panels, and media collaborations are welcome. Bring the show, the audience, and the date you have in mind, and begin with a note through the contact page. Name the talk or the topic, and Ana takes it from there.

SPEAKING · ANACONNECTSYOU.COM/CONTACT
PODCASTS · ANACONNECTSYOU.COM/CONTACT

THE BOOKS

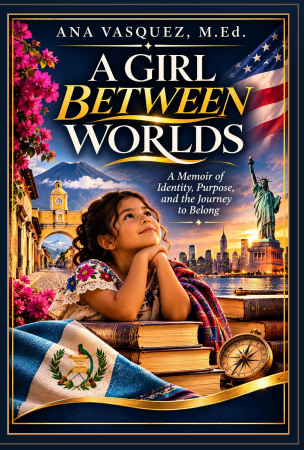
Books & *The Diaries of Our Sisters*



Muse, the Future Engine for Your Business

AVAILABLE NOW · FREE EBOOK

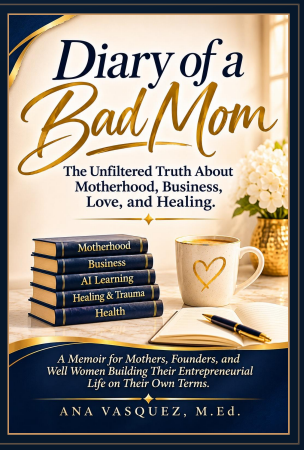
A practical playbook to automate, grow, and lead in the AI era, built from the systems Ana directs in her own practice.



A Girl Between Worlds

PREORDER · EBOOK DELIVERED BY EMAIL AT LAUNCH, APRIL 8, 2027

A memoir of identity, purpose, and the journey to belong, from Guatemala City to Milwaukee.



Diary of a Bad Mom

COMING SOON · LAUNCHES JANUARY 5, 2027

The unfiltered truth about motherhood, business, love, and healing, written in entries from a life still being lived.



The Woman Who Rose

COMING SOON · LAUNCHES JULY 8, 2027

The second memoir: the classroom, the public relations years, and the seasons the first book could not hold.

THE INITIATIVE

THE DIARIES OF OUR SISTERS

The book that started a bigger conversation: a multilingual collection of women's diaries that Ana is founding. Her diary is one story. The collection gathers the stories of other women in their own languages, heard without comparison or judgment.

This door stays open. Women are invited to keep getting together, to share their own pages, and to collaborate on what each season brings. If your life carries a story you have never said out loud, it belongs here, and so do you.

AN INITIATIVE IN DEVELOPMENT · THE COLLECTION OPENS WITH ANA'S OWN DIARY
THE GLOBAL GATHERING IS ENVISIONED FOR A LATER SEASON · NO DATE OR VENUE EXISTS YET
BEGIN WITH A NOTE THROUGH THE CONTACT PAGE, AND ANA WILL TAKE IT FROM THERE



BRING ANA TO YOUR STAGE

SPEAKING ENGAGEMENTS • PODCAST INTERVIEWS • AUTHOR CONVERSATIONS • WORKSHOPS • PANELS

Every inquiry is reviewed for fit. If the fit is mutual, the next step is a 30 minute Zoom meeting or a phone call, arranged directly. No booking calendar is used.

BOOK ANA · ANACONNECTSYOU.COM/CONTACT

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ACY
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